

## **The Novotel Paris Les Halles obtains the Earthcheck certification**

The Novotel Paris Les Halles has obtained the EarthCheck certification after an audit of its performance in sustainable development and management system. This certification reinforces the commitment of the brand and the hotel in terms of environmental friendliness, thus enabling substantial energy savings.

### **Le Novotel Paris les Halles : 100% certified EarthCheck**

EarthCheck, also known as Green Globe until 2009, is the first worldwide certification program developed for the tourism industry.

Le Novotel Paris Les Halles has been engaged in the process for several months, and the EarthCheck label now allows the hotel to guarantee its customer its commitment in sustainable development.

It was at the initiative of the hotel and through the involvement and mobilisation of all the teams at the Novotel Paris Les Halles that the hotel was able to embark on this adventure and to obtain the certification. A year of preparation and 10 months of evaluation were necessary to receive this precious label which is accepted by an independent auditor. It is then checked and reassessed every 2 years.

Since the launch of the Earth Checked certification process, the Novotel Paris Les Halles has obtained encouraging results and has introduced actions such as:

- Reduction in electricity consumption of 6.88%
- Installation of energy saving lamps in lit spaces 24h/24
- Installation of water flow regulators on taps and showers
- Recycling of paper, glass, bulb, cardboard and batteries
- Greater use of products from organic farming and/ or local production
- Use of recycled paper
- Low energy bulb used in 80% of the hotel
- Recycling of fats and oils
- Bio label welcoming products and green cleaning products
- Exterior lighting set to the astronomical clock
- Bathroom linen changed at the client's request, and savings allocated to reforestation projects selected by the Group worldwide
- Green waste deposited in a compost factory

- Climate system integrating a heat recovery for the water system
- Energy recovery system
- Training and education of staff

### **The Novotel Paris Les Halles DNA**

The Novotel Paris Les Halles is a 4 star hotel, located in the heart of Paris. The hotel has 285 modern and convivial rooms including 14 suites. A restaurant, a bar and 8 meeting rooms promise a pleasant stay to the leisure and business clientele. The double room rate is from 165€ incl. VAT / night.



### **Novotel: a committed player in sustainable development**

Novotel has always been fashionable and meets customer's requirements by anticipating changing lifestyles. Today, responsible consumption and sustainable development are components placed at the heart of their preoccupations.

Forerunner in the lodging industry, Novotel knows how to anticipate customer's expectations in terms of environmental performance and company's social responsibility.

In 2008, as part of the Earth Guest program of sustainable development, Accor / Novotel signed up for an international environmental certification program named EarthCheck.

Today, Novotel has 85 hotels involved in the EarthCheck certification program, of which 50 have already been certified. The brand aims to certify 100% of its network by the end of 2012.

At 04/04/2012



## How does an hotel obtain the Earth Check certification?

**Step 1:** the hotel volunteers

**Step 2:** Earth Check examines and evaluates the performance of the hotel in 8 fields (the establishment of a sustainable development policy, water consumption, energy consumption, waste management, and use of pesticides, use of cleaning and hygiene products, commitment vis-à-vis local communities).

**Step 3:** from the performance evaluation, the hotel sets up an action plan and rules to improve its weaknesses and reach their objectives as fixed by EarthCheck

**Step 4:** if these actions allow the hotel to improve its performances and meet the EarthCheck requirement, the hotel is certified by external and independent auditors.

Novotel is the middle range brand of the Accor group, the first worldwide operator in the lodging industry, present in 90 countries with 4200 hotels and 145 000 employees.

With consistently high standards, Novotel contributes to the welfare of leisure and business travellers: spacious and adaptable rooms, 24h/24 balanced meals, meeting rooms, attentive staff, areas dedicated to children and fitness centre. Novotel hotels are also pioneers in sustainable development by participating in the worldwide certification program EarthCheck. Novotel offers nearly 400 hotels and resorts in 60 countries located in the heart of international cities, in business districts and tourist destinations.

For further information about Novotel: [novotel.com](http://novotel.com)